



## ENGLISH TEST 3

### ESSAY-

#### **1. Rural Tourism in India - steps required and expected benefits?**

Expected Benefits- GDP push in rural areas by creation of demand, both by tourists and local population.

Expected benefits- limit migration from rural to urban areas, reducing pressure on urban administration and better development of the entire country

Expected benefits- Employment generation in rural india.

Expected benefits- creation of better infrastructure in rural areas, in order to satisfy the needs of tourists (better toilets, better public transport, more cleanliness, more tourist friendly locals) will also result in better infra for local populace (schools and hospitals)

Inflow of more foreign exchange in India

Increase in tax revenue

	<b>AIR 1 SEBI RAJENDRAN</b>		<b>AIR 3 RBI ALI</b>		<b>AIR 6 RBI ABHISHEK</b>		<b>AIR 11 RBI ADITYA</b>
	<b>550+ STUDENTS IN RBI PH 1 300+ STUDENTS IN RBI PH 2 26 STUDENTS</b>		<b>AIR 10 RBI SAMEER</b>	<b>400+ STUDENTS IN SEBI PH 1 60+ STUDENTS IN SEBI PH 2 21 STUDENTS</b>			

**Steps required - basic infrastructure development in rural areas and connectivity with major cities**

**steps required- skilling of the youth so that they can create entrepreneurial activities in rural tourism**

**steps required- better education of the rural populace for better treatment and more safety to foreign tourists**

**steps required- Innovative ways like agri-tourism, health tourism, organic tourism, wildlife tourism & eco-tourism can be utilized effectively in rural India**

**Steps required- to market indian rural tourist market in a different & futuristic way i.e. to market it as a sustainable and environment friendly tourist destination**

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## 2. Agri tourism in India - potential and challenges?





POTENTIAL- organic tourism, forest tourism, horticulture tourism.

Additional income and exposure to the farmers

Farmers becoming an integral part of tourism industry too

Challenges- investment requirements to create agri-tourist areas within the farms

Language problems- Farmers are often unable to understand any language other than regional ones

Most farms and farmers in India are marginal farmers who cannot adopt agri tourism

### **3. How can India ensure Universal Quality Healthcare for its citizens?**



Universal "health insurance" to citizens-

Promoting alternative medicine- AYUSH

Public healthcare system

Improve Doctor to patient ratio

Telemedicine

Public expenditure on health

Focus on prevention of diseases through PHC